



2026 VENDING

19 SEPTEMBER 2026 8:30AM – 4 PM

1401 Ballentine Blvd, Norfolk, VA 23504

Find more information at advocatingwhileblack.com

Healing • Advocacy • Action
NO MORE CRUMBS
Join The Vendor Marketplace!

EVENT SNAPSHOT

TWO DAYS. ONE COLLECTIVE MISSION.

The Advocating While Black Summit is a two-day experience for families, educators, advocates, administrators, and community leaders committed to better outcomes for Black neurodivergent children.

DAY 1 | SEPTEMBER 18

NO MORE CRUMBS: THE LISTENING ROOM

A parent-centered, silent-disco-style listening experience where stories usually whispered, edited, or ignored finally take up space.

Designed for: reflection, truth-telling, connection, and being heard without interruption.

DAY 2 | SEPTEMBER 19

THE SUMMIT

Research, panel conversations, skill-building, live advocacy labs, networking, the vendor marketplace, and a closing celebration built around action.

Vendor day: Saturday, September 19

The Kroc Center

1401 Ballentine Blvd, Norfolk, VA 23504

WHO WILL BE IN THE ROOM

- Parents and caregivers • Educators • Special education professionals
- Advocates • Administrators • Community leaders • Service providers



VENDOR OPPORTUNITY

THIS ISN'T A BOOTH. IT'S A POINT OF CONNECTION.

We are curating vendors whose products, services, and resources help attendees feel supported, informed, equipped, or celebrated.

01.

REACH AN INTENTIONAL AUDIENCE

Connect with Black parents, educators, advocates, administrators, and community leaders who are actively looking for trusted support.

02.

BECOME PART OF THE SOLUTION

Offer something that moves people from overwhelmed to equipped: a tool, resource, product, service, or next step.

03.

BUILD TRUST THROUGH REAL INTERACTION

The strongest vendor moments do not feel like a sales pitch. They feel like a useful conversation attendees are glad they stopped for.

04.

ALIGN YOUR BRAND WITH THE MISSION

Show your commitment to Black neurodivergent children and the people protecting, teaching, and advocating for them.



**BEST FIT: EDUCATION • FAMILY SUPPORT • WELLNESS • ADVOCACY
• COMMUNITY RESOURCES • CULTURALLY AFFIRMING PRODUCTS**

VENDOR BENEFITS

YOUR SPACE... READY!!!



VENDOR INVESTMENT

\$175

One-day vendor marketplace
Saturday, September 19

A limited number of spaces will be approved to protect the attendee experience and reduce duplicate offerings.

- ✓ ONE 6-FOOT TABLE PROVIDED
- ✓ TWO CHAIRS FOR YOUR VENDOR TEAM
- ✓ DEDICATED SPACE IN THE DAY 2 VENDOR MARKETPLACE
- ✓ OPPORTUNITY TO SELL APPROVED PRODUCTS AND SHARE SERVICES OR RESOURCES
- ✓ BUSINESS OR ORGANIZATION INCLUDED IN THE VENDOR ROSTER
- ✓ NETWORKING AND LUNCH INCLUDED!



PREPARE YOUR VENDOR EXPERIENCE

A ROOM FULL OF PEOPLE LOOKING FOR WHAT HELPS.

THE PRACTICALS

A BRANDED TABLECLOTH SIZED FOR A 6-FOOT TABLE

CLEAR SIGNAGE, PRODUCT NAMES, PRICING, AND A VISIBLE WAY TO PAY

BUSINESS CARDS

QR CODES

PROMOTIONAL ITEMS, OR TAKE-HOME MATERIALS

INFORMATION AND RESOURCES ATTENDEES CAN ACTUALLY USE AFTER THE SUMMIT

DISPLAY STANDS, RISERS, BINS, AND DÉCOR THAT FIT INSIDE YOUR ASSIGNED FOOTPRINT

CHARGED DEVICES AND A BACKUP PAYMENT PLAN THAT DOES NOT DEPEND ON VENUE WI-FI

MAKE IT AN EXPERIENCE

OFFER A USEFUL MICRO-MOMENT: A FIVE-MINUTE RESOURCE REVIEW, MINI CONSULTATION, OR GUIDED CONVERSATION.

CREATE A TAKE-HOME WIN: A CHECKLIST, GUIDE, TEMPLATE, RIGHTS CARD, OR RESOURCE MAP.

MAKE IT INTERACTIVE: USE A PROMPT, ACTIVITY, DEMO, SAMPLE, OR VISUAL TOOL THAT INVITES PARTICIPATION.

DESIGN A RELEVANT GIVEAWAY: SOMETHING THAT SUPPORTS THE MISSION

KNOW YOUR ANSWER: HOW DOES WHAT YOU OFFER HELP THE PEOPLE IN THIS ROOM?

**To create the ultimate vending experience,
let's give them a reason to stop!**

Q

When may vendors set up?

A

Setup window: 8:00 AM on Saturday, September 19. All tables should be fully ready by 8:45 AM.

Q

When is the marketplace open?

A

All tables should be fully ready by 8:40 AM.

Q

Where do I arrive and unload?

A

Arrive at The Kroc Center, enter through the front door, and follow the signs.

Q

Will electricity and Wi-Fi be available?

A

Power is limited and must be requested in advance. Availability is not guaranteed. Vendors should bring a backup payment option and should not rely on venue Wi-Fi.

Q

May I sell products or services?

A

Yes, vendors may sell products and promote services. Vendors are responsible for permits, taxes, payment processing, and compliance with applicable laws.

Q

What is the cancellation policy?

A

An approved vendor who can no longer attend may request to transfer their space to another qualifying business or organization. Transfer requests must be submitted by September 4, 2026 and are subject to approval by the Advocating While Black Summit team. NO refund for cancellation

Get In Touch!

Still have a question? Call Poe, our Ai.
Vendor Concierge, at **757.786.5638**



FAQ





ADVOCATING
WHILE
BLACK
SUMMIT

VENDOR
MARKETPLACE

JOIN THE 2026
ADVOCATING WHILE BLACK SUMMIT
MARKETPLACE
TODAY!



CLICK TO BECOME A VENDOR!

Find more information at advocatingwhileblack.com